YouTube VIDEO OPTIMIZATION SERVICES AGREEMENT
Video Marketing Masters
877-838-9978
Brett@VideoMarketingLeadGenerationMasters.com
VideoMarketingLeadGenerationMasters.com

This agreement is made this ____ day of _____, _____ by and between:
Video Marketing Masters ("Company") and

_____ ("Customer")

Customer and Company hereby agree as follows:

Company will do Keyword and Market Research For Customer and Will Send A List Of The Best Keywords Based On Search Engine Search Volume and Competition to the customer. Customer understands that All Niches, Cities and Keywords are not equal, and highly competitive Niches, Cities and Keywords require a higher price based level of competition.

The customer agrees to pick four of the five keywords they want to target from the list supplied. (Keyword #5 will Always be the Clients Business Name - which is Essential For Branding and Reputation Management purposes). Company then agrees to optimize Customer Video to rank on Page One of Google for the Search Term(s) Agreed Upon Below:

(Internal Use Only – Company Will Fill Out Keywords Once Customer Has Picked From The List and Will Then Sign and Deliver Final Copy To Client.)

Keyword #1 - _____

Keyword #2 - _____

Keyword #3 - _____

Keyword #4 - _____

Keyword #5 - Client's Business Name (For Branding and Reputation Management)

Customer agrees to pay a one-time fee of $_____ upfront, and will not be charged again until individual video(s) appear on Page One of Google.

After Company gets Each Customers Individual Video(s) on Page One of Google (Billed on a Per Video Basis) - Customer agrees to pay Company:

A Monthly Fee of $_____ Per Page One Ranked Video According To The Search Terms Agreed Upon Above, To be automated and charged digitally to customers debit or credit card every 30 days for the purpose of keeping their video(s) ranked for their search terms.

Customers who agree to purchase the "Buy 3 – Get 2 Free" package understand that they will be granted exclusivity within their specific niche and city (city is determined by business listing in Google+ Local and Niche is determined from Company Niche List). All other search terms will be reserved for Customer future use in that city and specific niche for a One-Time Fee of $_____ and a monthly fee of $_____ per keyword once the video appears on Page One of Google. Packages lower than "Buy 3 – Get 2 Free" do not receive exclusivity for any keywords other than that search term and Customer realizes that Company will continue to market all other related terms to local competitors.

Customer understands that there are no long term contracts and that they may cancel at any time with a 30 day Written Notice. Customer also understands that Company may also cancel the agreement at any time and for any reason if difficulties arise in dealing with Customer.

Customer understands that results are not guaranteed and that some search terms may never rank on Page One of Google, but Company agrees to not charge customer a monthly fee for any such search term that does not rank on Page One of Google.

Customer understands that within the first thirty days of the first payment, if the customer is not happy for whatever reason with the results, then Company will refund customer.

Customer Initials _____ Company Initials _____

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Customer gives permission to Company to download and optimize the Customer's Video which may include: more views, more comments, back links, tags, description, and making a duplicate of the video to be place on a fully optimized YouTube channel.

Company understands that video delivered to the company by the Customer is the sole property of the Customer and all rights revert back to the Customer if the agreement is cancelled by either party.

Customer understands that the YouTube Channel and all other online properties used in order to rank the Customers Video On Page One of Google are the sole property of the Company and all rights revert back to the Company if the agreement is cancelled by either party.

Each party represents and warrants that, on the date first written above, they are authorized to enter into this agreement in its entirety and agree to the terms, conditions and sections set forth herein:

EXECUTED as of the date first written above.

Printed Name: _____ Business Name: _____

Signature: _____ Business Address: _____

Date signed: _____ _____

Mobile Number: _____ Type Of Business: _____

Email Address: _____ Website URL: _____

Customer Billing Information
(Customer Will ONLY Be Billed For The First Month And Each Individual Video Will Be Billed Monthly Only After Individual Video(s) Appear On Page One of Google)

First Name: _____ Last Name: _____

Billing Address: _____

_____

City: _____ State: _____

Zip Code: _____ Country: _____

Phone: _____ Fax: _____

Card Type: _____ Card #: _____

Expiration Date: _____ CCV Code: _____

Video Marketing Masters

Printed Name: _____

Signature: _____

Date signed: _____

Customer Initials _____ Company Initials _____